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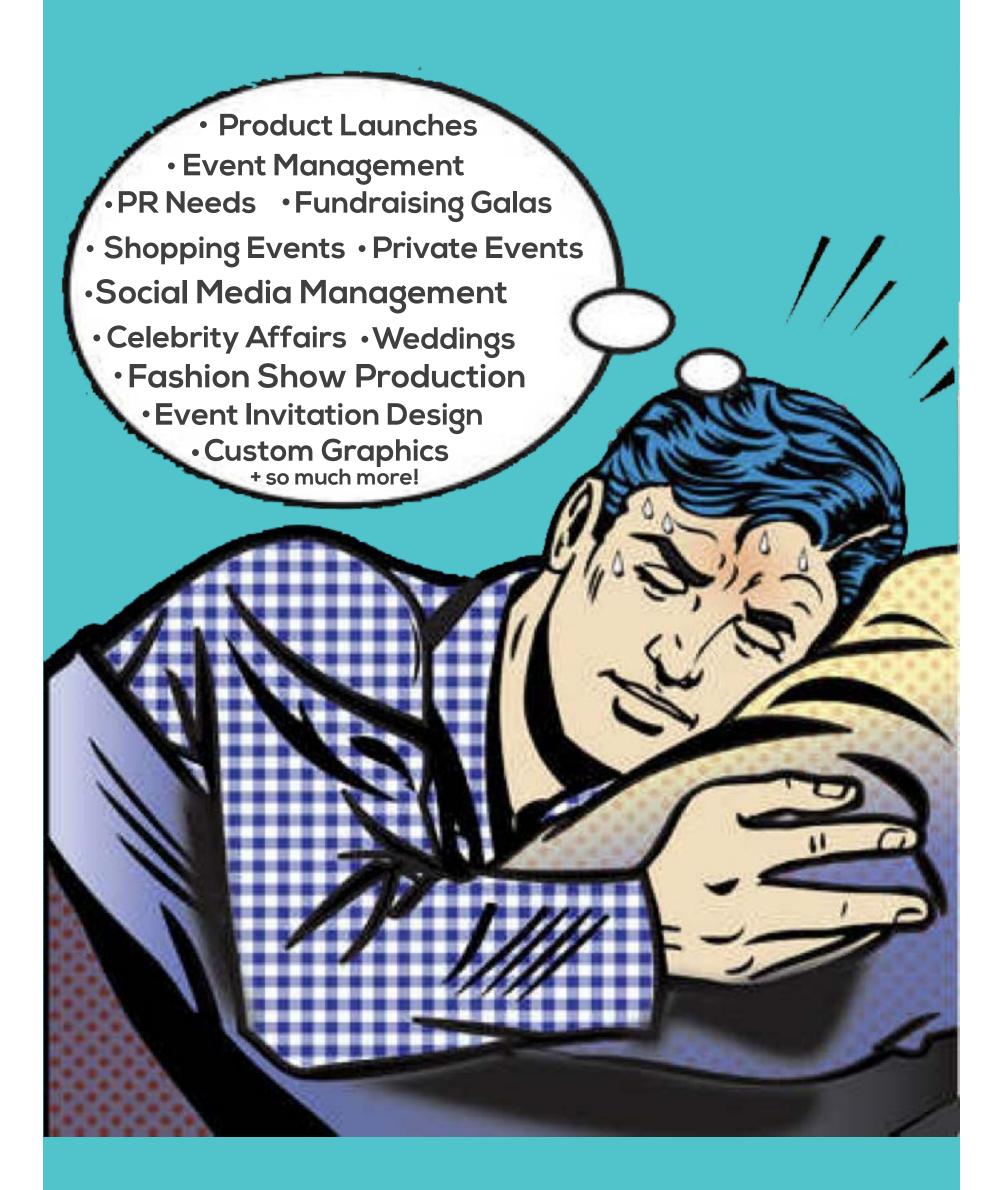
LUXURY EVENT PLANNING

+ MORE

## intro

Ticket2Events is the only full-service luxury event planning company in Delray Beach, FL. With 8+ years of planning events nationwide, Ticket2Events has accomplished many feats. Through the planning of various types of events (celebrity affairs, shopping events, weddings, fundraising galas, fashion show production and product launches) they have learned how to maintain their mantra that, 'if you can dream it, we can make it happen,' in every type of situation. Aside from planning events, Ticket2Events is equipped with servicing PR needs, creating custom graphics & invitation plus fulfilling social media management requests. The sphere of influence that Ticket2Events offers is invaluable due to their interactions over the years.

# IF YOU CAN DREAM IT WE CAN MAKE IT HAPPEN



## additional services:

#### Will give you the ease to focus on what you want!

Our extent is limitless: We can transform your ideas into reality, create engaging content for your brand or company, boost organic shares related to experiences, encourage brand awareness through various mediums, plus we can handle any type of job request like PR, social media management & event production.



#### **EVENT PLANING**

We provide full service management and event planning on every project! Regardless the type of affair, we can manage, create and or produce it for you, while you enjoy the fruits of our labor, stress free!



#### **IDEA FRUITION**

We make ideas reality! Share with us your thoughts and we'll consult with you and plan together just how to make it happen!



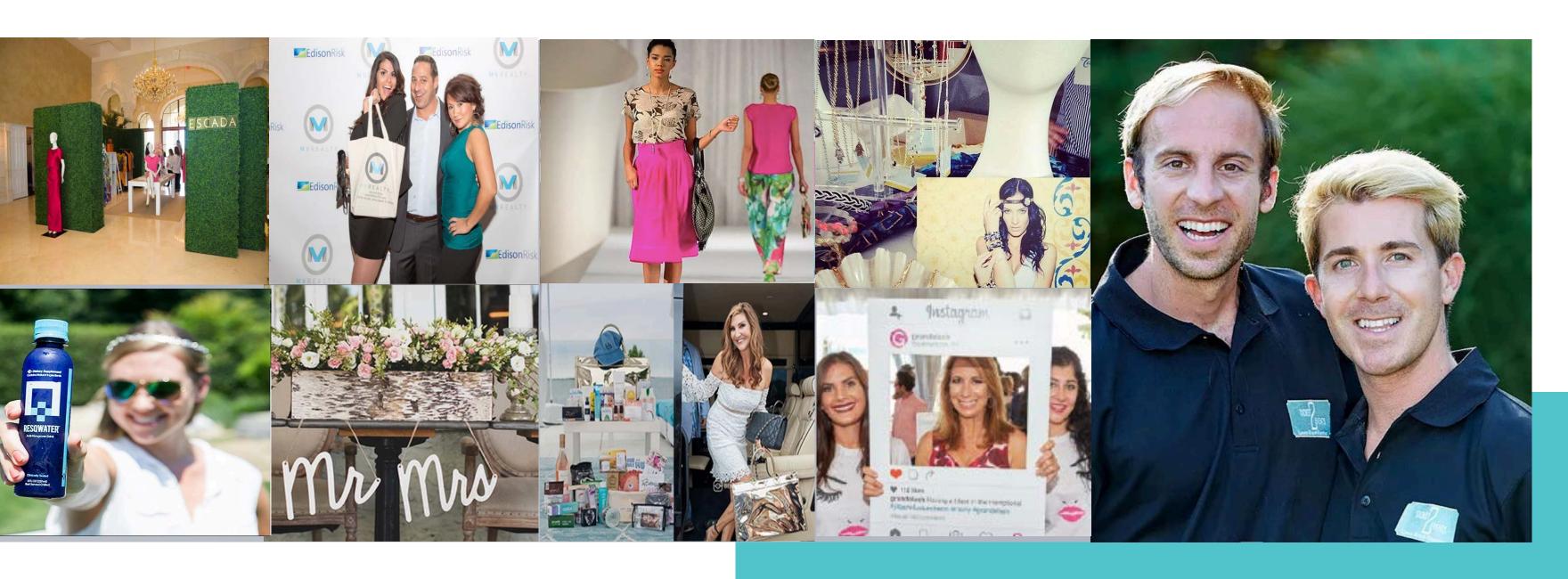
#### **CONTENT CREATION**

Capturing your content is the easy part! We specialize in identifying your message & sharing that with the right people!



#### **PUBLIC RELATIONS**

Our reach extends to media outlets that your target market pays attention to such as Life & Style, People, WSJ, NY Times, NY Post, Hamptons Magazine, Palm Beach Post + much more!



## about Ticket2Events...

Ticket2Events is owned and operated by Brian Kelly & Sean Koski, pictured above. They are detail oriented creatives who have a knack for curating luxurious affairs and incorporating branding moments for companies when needed. Their unique approach to the event planning business has let them experience opportunities outside of the traditional scope of work an event planner would see. This has helped them navigate and excel in multiple territories of management, including brand management, social media campaigns, influencer marketing, PR, advertising assistance + more. Above all, Sean & Brian have made it their mission to bring to life any of their customers requests, no matter how daunting they may seem. From corporate clients to blushing brides, they have churned out success in many different ways!

## paving a way to success

#### A quick glance at some of the ways we've led our clients' missions to success and beyond

Our guidance has help to raise tens of millions of dollars for various charities including:

- Big Dog Ranch Rescue
- Achilles Foundation
- St. Jude Children's Research Hospital
- Eric Trump Foundation
- Play for Pink by BCRF
- ITOG

Local Event Planners
Ticket2Events Bring The Fun
and Help Big Dog Ranch
Rescue Raise BIG BUCKS
Dollars at Trump's Mar-aLago, Palm Beach FL



#### **FUNDRAISING**

we help you have FUN while hitting goals



Our approach to event planning has afforded us the ability to produce our own events:

- Hamptons Interactive Influencer Brunch
- Jill Zarin's Luxury Luncheon
   (6 years in a row)
- 50 Shades of Bloggin'
- The Circle Delray Beach, a pop up shop where we produced 15 events from 2017 - 2018





#### **EVENTS**

we don't just plan 'em, we produce them



Our connection with the media has granted editorial style press placements many times:

- Editorial reviews on products
- Placement in national magazines
- On-air reviews and interviews





#### **PRESS**

it's all about the review



Our positions in social media have put us ahead of the rest in navigating the online word:

- Actively managed over 10+ accounts
- Created custom posts for various accounts
- Generated organic reach
- Created The Influencer Box, bridging a gap between content and influencer

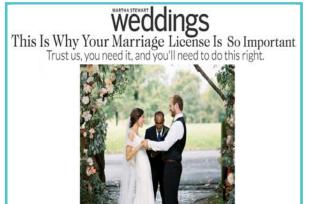


SOCIAL MEDIA

likes, comments, and organic content



We have had our hand in generating over a billion views in various programs, projects, and products. We are the key to their successful awareness and growth. Brands we have worked were able to fill shelves in major retailers like Macy's and Anthropologie in addition to being awarded collaborations with influential members of society.



When the countdown to your wedding is officially on, you're probably thinking about a million different things. Although your to-do list is long, don't forget to go to the courthouse (or, in some states, the DMV) to fill out legal paperwork ahead of the wedding. After all, obtaining your marriage license is actually one of the most important things you'll do before you tie the knot. "The marriage license is so much more than a piece of paper because which is the provide that is a provided that the provided is the control of the marry you, says Sean Koski, co-founder of Florida-based Ticket2Events company. "Even if you have your marriage license executed but then misplace it-or



#### HAMPTONS

INAUGURAL HAMPTONS INTERACTIVE INFLUENCER BRUNCH



August 14, 2018 | Parties

On Saturday, July 21, Hamptons lifestyle expert and visionary Vanessa Gordon of <a href="East End Taste">East End Taste</a>, with the aide of celebrity event planners Sean Koski and Brian Kelly of <a href="Ticket2Events">Ticket2Events</a>, hosted The Inaugural Hampton Interactive Influencer Brunch at <a href="Topping Rose House">Topping Rose House</a> in Bridgehampton. The invitation-only event benefittin <a href="The Retreat">The Retreat</a>, Inc., brought together over 65 influencers for a complimentary brunch filled with interactive activations in various categories including health & wellness, beauty, fashion and wine and spirits. Notable guests included YouTube Sensation Sean O'Donnell, Bravo TV's Lauren Wirkus (Summer House) and Jill Zari (Real Housewives of New York City).

#### INSIDER

#### What you should actually wear to a rehearsal dinner, according to experts Lauren Schumacker % y May. 17, 2018, 8:41 AM 1, 391

Dress according to any pre-set themes. Jacob Lund/Shutterstock

If you don't have a rehearsal dinner invitation to use as a reference point, either because you received a verbal invite to the dinner or are attending as someone's date, it can be much harder to know what's appropriate and what might be missing the mark.



"Whenever you're invited to a rehearsal dinner verbally, chances are it's either an afterthought or the rehearsal is super informal. With that said, we always say you can never overdress for any event," Brian Kelly and Sean Koski, owners of luxury event planning company Ticket2Events, told INSIDER. "For men we suggest wearing a suit but removing the jacket and tie if after sizing up the crowd you feel uncomfortable and for women we suggest wearing an LBD that hits just below the knees. Although our suggestions are boring, it's better to be safe and comfortable amongst the grouping than underdressed and glued to the bar."





We get noticed - so can you! Increase your media presence with our SOI!

## sphere of influence

Our sphere of influence has granted us opportunities nationwide and has given us the opportunity to work with various high net worth individuals, charitable foundations, a multitude of global brands, celebrities, important members of the press and even social media influencers. Through our experiences, we're able to share the genuine connections we've made and utilize those connections to guarantee glimmer in every effort we put forth. As notable members of the event planning world, we are constantly asked for recommendations on enhancing various aspects of life.

CONFIDENTIAL INFORMATION DO NOT DISTRIBUTE

### notable collaborations

#### When you win we win!

It is the long history of humankind (and animal kind, too) that those who learned to collaborate and improvise most effectively have prevailed.

-Charles Darwin

































































## let us help you grow

Sarasota

Connect with us and learn how we can make you grow – event planning, social media, PR, or just old school consulting, we can do it all!



Delray Beach, FL



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